

Next Frontier Technologies: How to Scale SDG Monitoring

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Corporate Director, Esri



A hand holding a camera lens with a colorful SDG wheel inside, set against a city skyline. The wheel features the 17 Sustainable Development Goals in various colors. The background is a blurred cityscape under a blue sky with clouds. Decorative hexagonal and cube shapes in various colors are scattered around the text.

Vision

GIS

Is Enabling a
Sustainable World

Our World Needs a Nervous System

An Intelligent and Responsive Platform



Creating More Understanding

. . . Collaboration and

. . . Action

. . . Geography Is Essential

Your Work

Is Already Creating
Geospatial Infrastructure

Intelligent and Responsive . . .

Integrating All Sources of Data . . .



. . . Creating Digital Nervous Systems
for Your Organizations
and Countries

Connecting Everything
. . . And Everyone

Applying The Science of Where . . .

Your Work

Is Also Contributing to
Global Geospatial Infrastructure

Sharing Data, Apps
... and Geographic Knowledge

... At Scale

Creating a Global Nervous System

A System for Understanding . . . And Collaborative Action



Geospatial Infrastructure

Supports Individuals . . .

. . . And Organizations of All Sizes

Communities

Organizations

Departments

Teams

Individuals

Engaging
Everyone

GIS at Scale

Distributed
. . . And
Interconnected

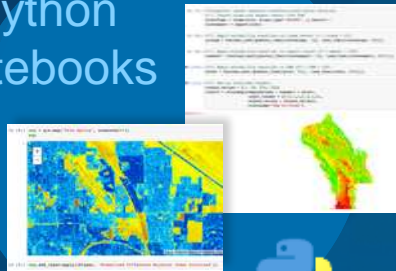
Sharing and
Collaboration



Integrating Open Science, AI and Machine Learning

Revolutionizing Spatial Analysis and Data Science

Python
Notebooks



Analytic Services

Python API

Integration

AI & Machine Learning

Open Science Tools

Big Data
GeoAnalytics

Spatial Analysis
& Geoprocessing

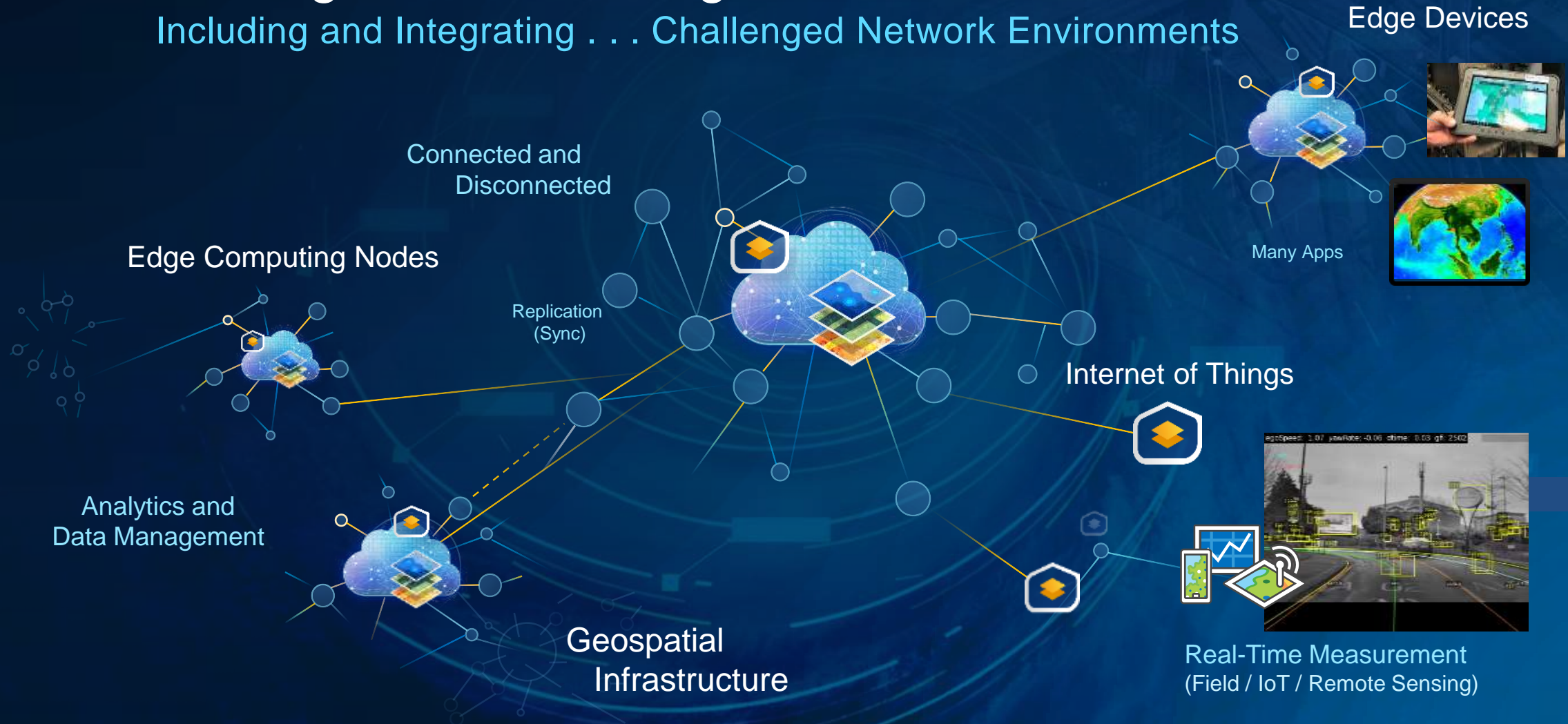
Geospatial
Infrastructure

Open Science



Extending GIS to the Edge

Including and Integrating . . . Challenged Network Environments



Supporting GIS Workflows in All Environments

Supporting and Integrating Advanced Technologies

Accessing
and Leveraging
Distributed
Resources



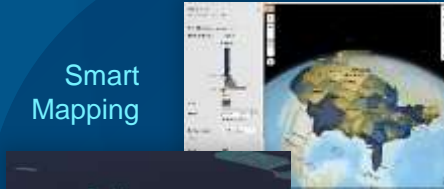
Geospatial
Infrastructure

3D Visualization

New and Improved

- 3D Smart Mapping
- Mobile
- Point Clouds
- BIM Support
- Symbology

Smart Mapping



Data Visualization



Symbology

3D Symbols



Effects

Power Lines



City Modeling

BIM Integration



Lidar



Underground



Extrusion

Augmented Reality / VR

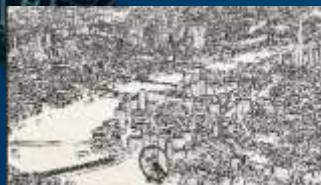


Mobile

BIM as Scene Layers



Edge Rendering



Mobile Scene Packages

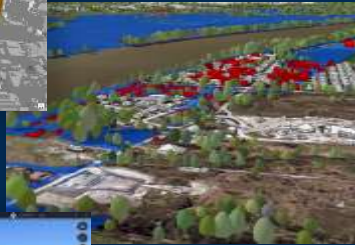


3D Analysis

Analytics



Shadow Analysis



Flood Impact



3D Measurement



Lidar to Buildings



Line of Sight & Viewshed

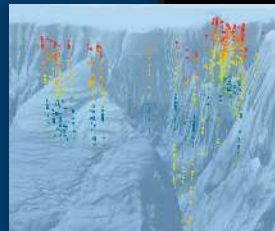


Elevation Profile

Volumetrics



Volumetric Slicing



3D Interpolation (EBK)

Interactive Slice



Apps

Pro



3D GIS

CityEngine



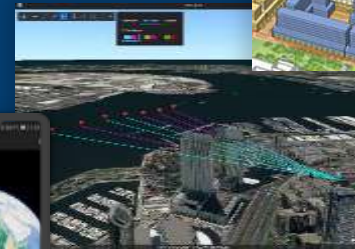
Procedural Modeling

Scene Viewer



Visualization

Earth



3D Visualization and Analytics



Mobile

Field Operations

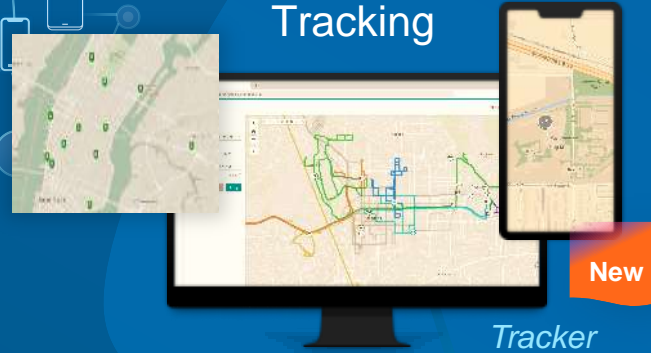
Location-Enabling All Aspects of Field Work

New Capabilities

- Tracking
- Offline Workflows
- Preplanned Routes



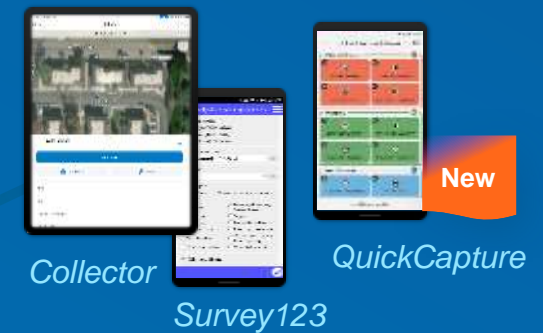
Location Tracking



Navigation



Data Capture

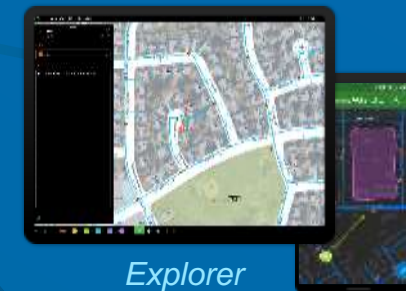


Planning and Management

Workforce



Maps & Mark Up



Spatial Analysis and Data Science

Many Improvements

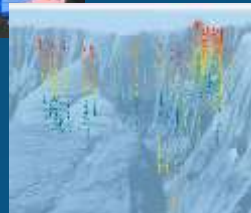
- Functionality
- Scalability
- Accessibility

Spatial Statistics

Balanced Zones



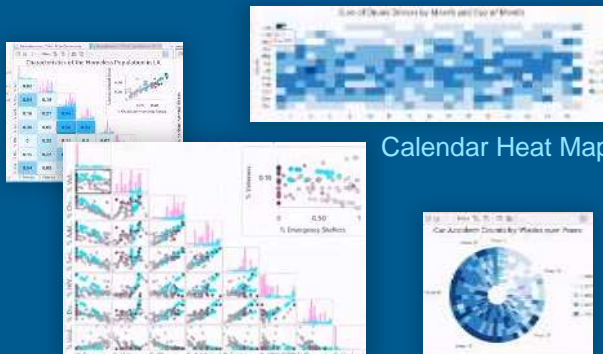
Logistical Regression



3D Interpolation (EBK)

Forest-based Classification and Regression

Charting



Calendar Heat Map

Scatter Plot Matrix

Data Clock

Raster Functions

Floodplain Delineation



DEM Error

River Classification



Cost Distance



Improved Processing



Tool History to Models



Models to Python



Hosted Python Notebooks

Enterprise

Pro



Scalable GeoAnalytics

Deep Learning



Hosted Python Notebooks For Integration, Modeling and Automation

Integrating Distributed Services and Data . . .
. . . The World of Open Science & Big Data



Open Science
Libraries

ArcGIS
Notebook Server



Data Stores / Lakes

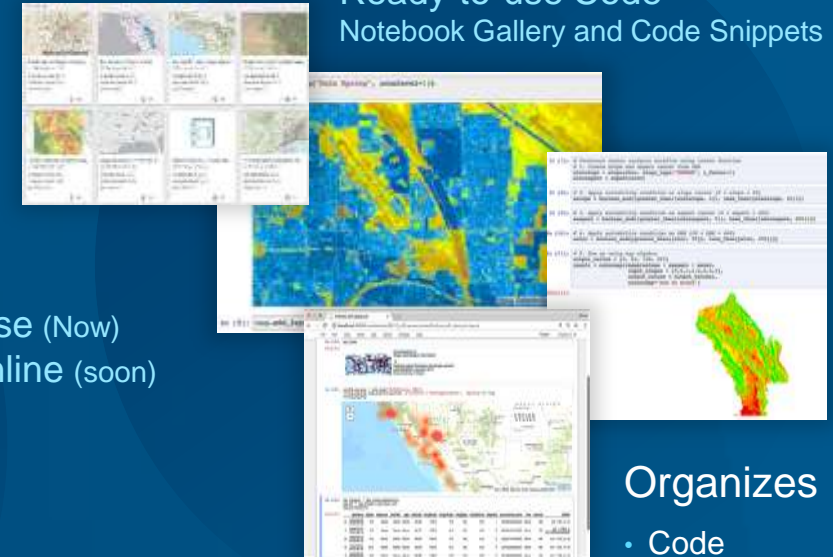
Interactive
Computing

Enterprise (Now)
and Online (soon)



ArcGIS Analytic Servers
(Image, GeoAnalytics, Spatial)

Ready-to-use Code
Notebook Gallery and Code Snippets

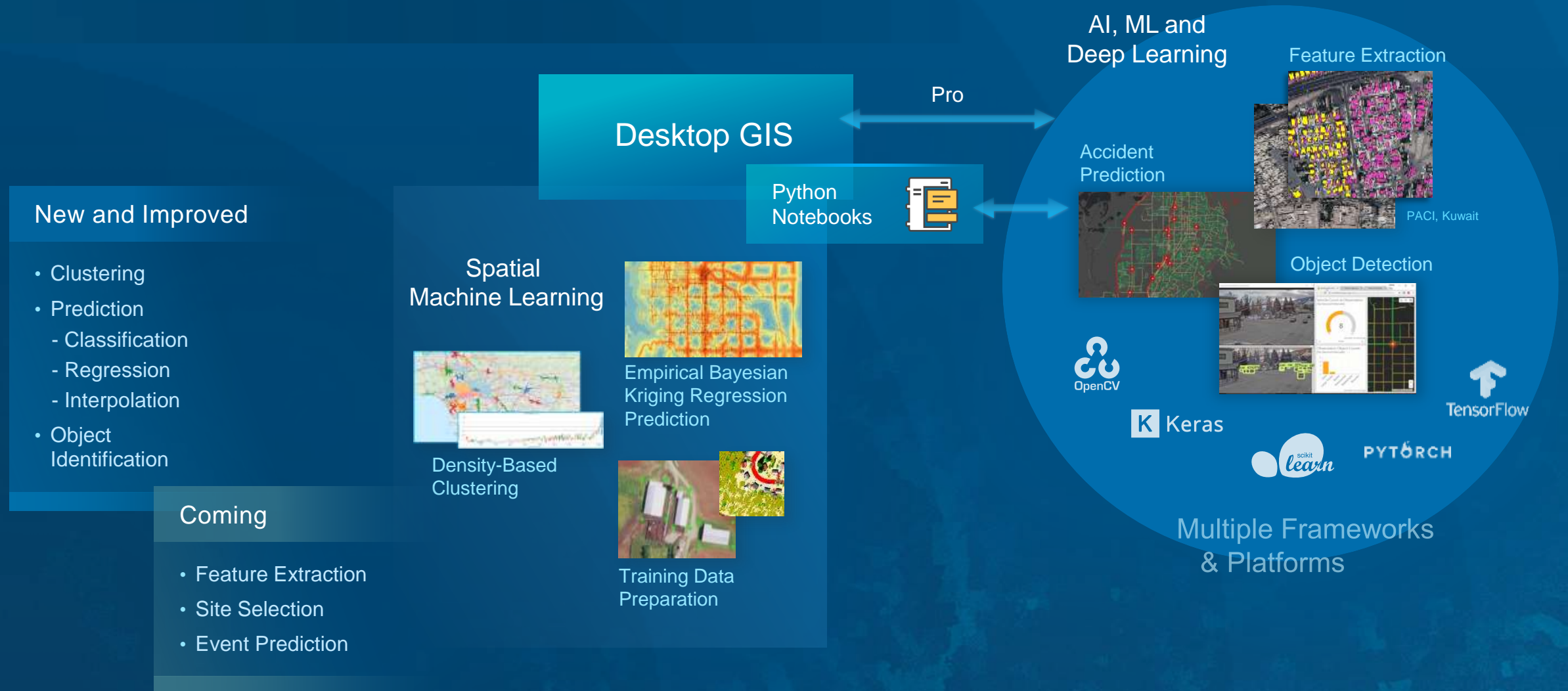


Organizes

- Code
- Data
- Visualization
- Documentation

*Providing Notebooks as Items . . .
. . . and ArcPy Geoprocessing as a Service*

AI, ML and Deep Learning Integrating Open Science



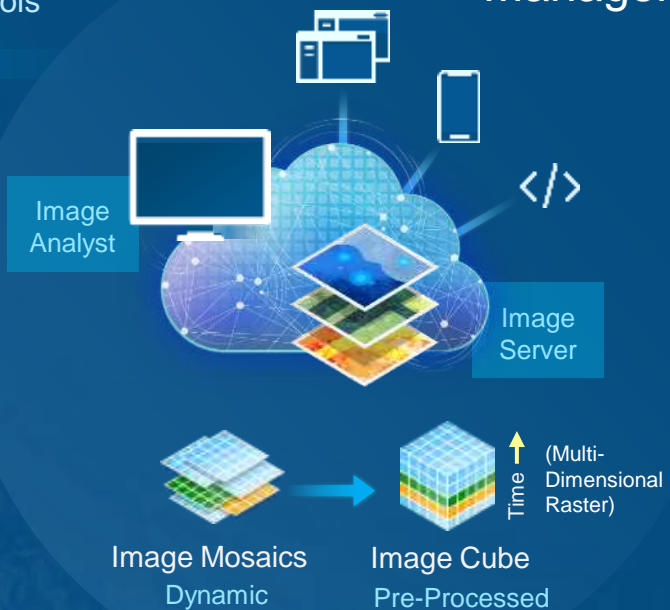
Imagery

A Comprehensive System for Imagery and Remote Sensing

New

- Image Cube Support
- Deep Learning Tools

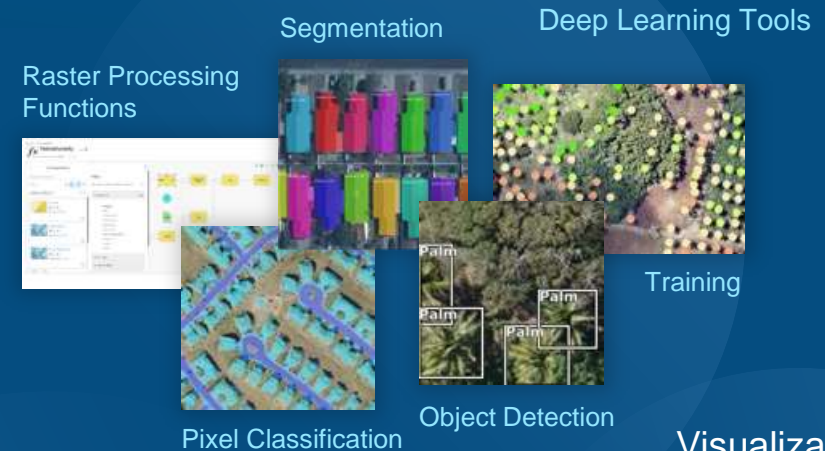
Image Management



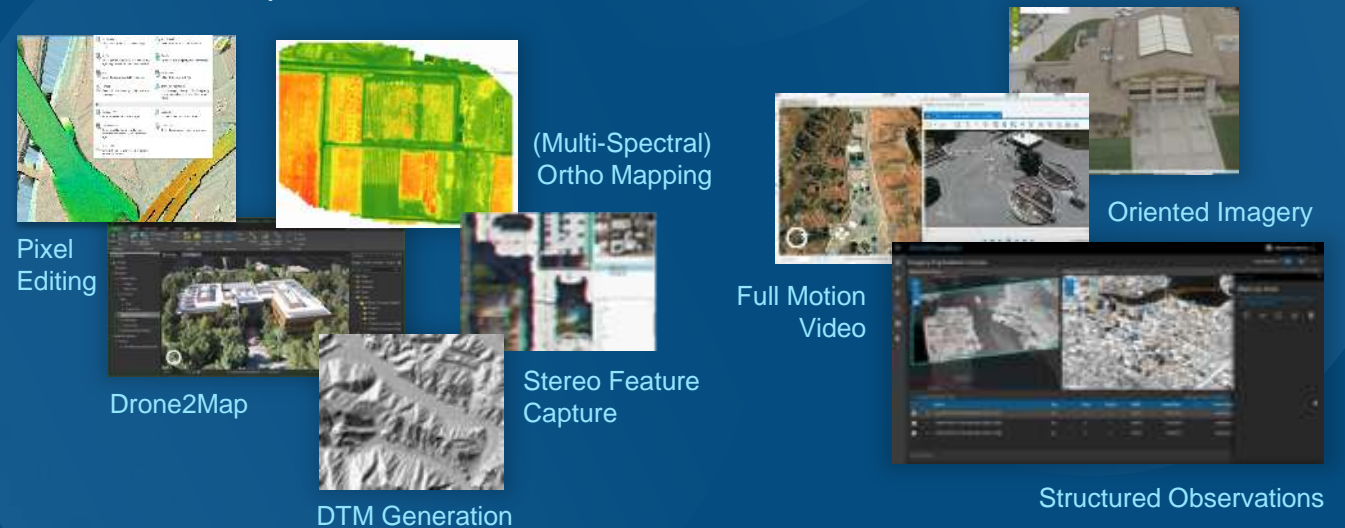
Imagery

Rich Content
All Types & Formats

Analysis



Map Production



Real-Time Analytics

Integrating Sensor Networks and IoT

Supporting High-Velocity Data Streams
Tracking, Monitoring and Alerting

Improved

- Performance
- Scalability
- Resiliency
- Cloud Connectors
- Actuation



Enterprise Now . . .
. . . SaaS Coming

Collapsing the Time from Measurement to Decision Making

Engaging and Interconnecting Communities

Bringing Together People, Organizations and Stakeholders

Creating New Opportunities to Participate



... Collaborating Around Common Interests and Initiatives

A Network for Monitoring SDGs Is Emerging

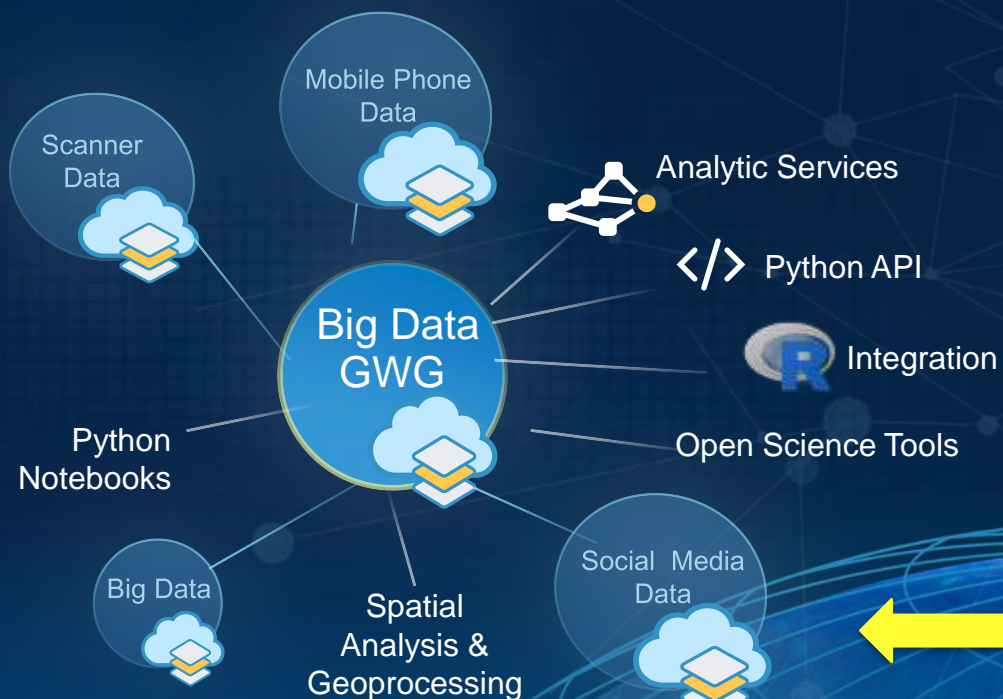
Connecting Statistics Agencies and Communities



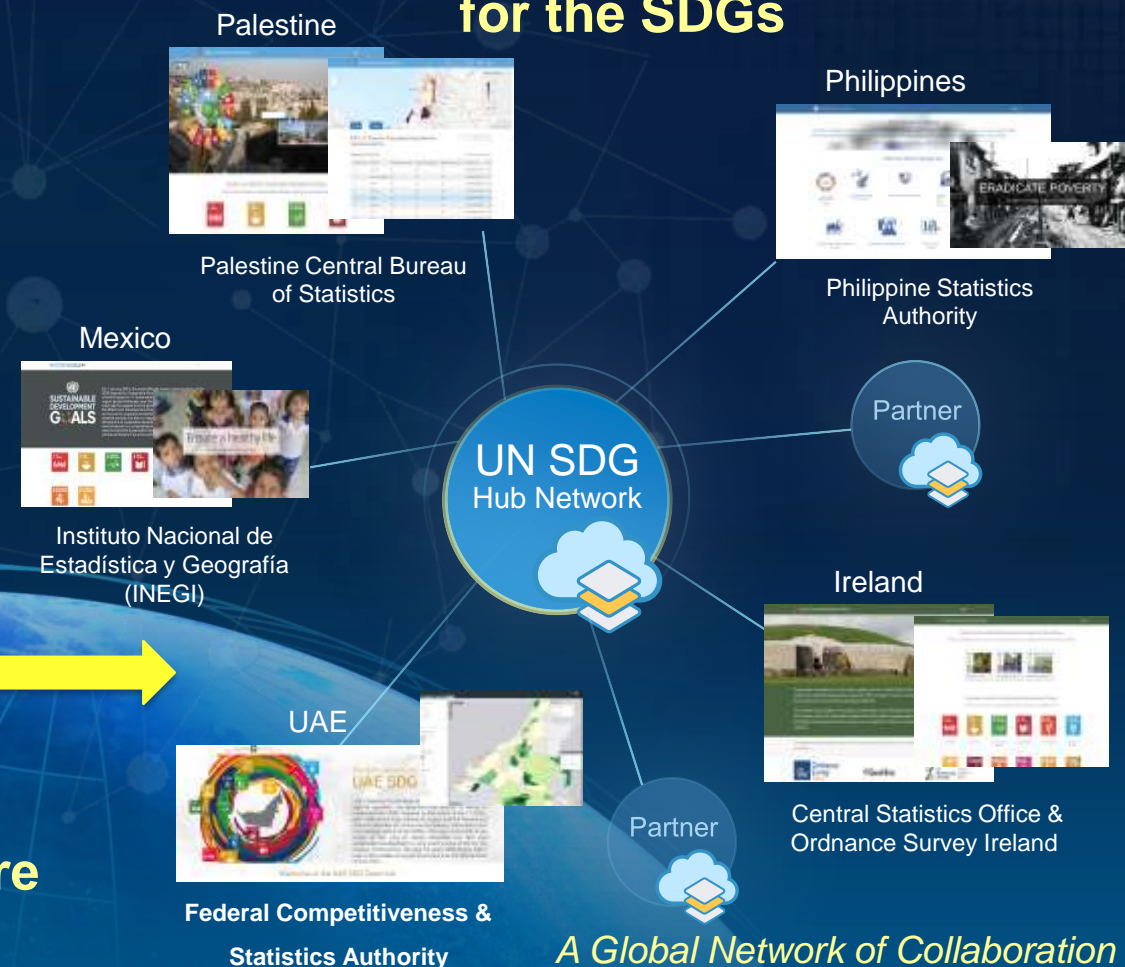
Geospatial Infrastructure provides SDG monitoring at scale

Enabling federated data management, and sharing best practices and advanced analytics

UN Big Data Global Working Group



UNSD Federated Information System for the SDGs



Create ... Publish ... Share

A Global Network of Collaboration



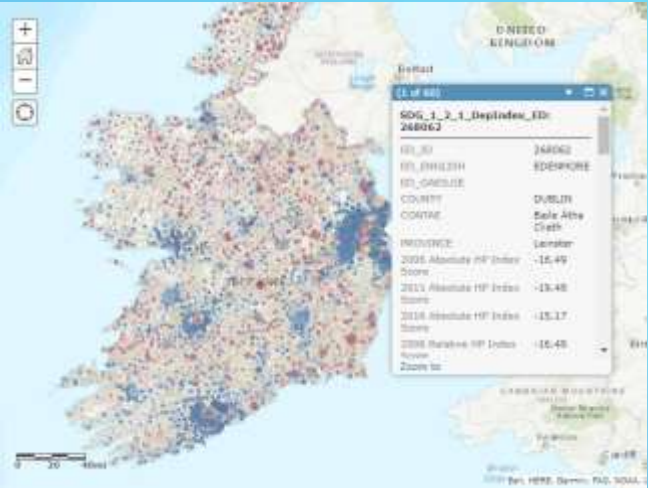
THE GLOBAL GOALS
For Sustainable Development

Target Contribute to progress on the Target, not necessarily the Indicator									Goal	Indicator Direct measure or indirect support to the Indicator					
							1.4	1.5	1 No poverty	1.4.2					
							2.3	2.4	2.c	2 Zero hunger	2.4.1				
						3.3	3.4	3.9	3.d	3 Good health and well-being	3.9.1				
										4 Quality education					
									5.a	5 Gender equality	5.a.1				
		6.1	6.3	6.4	6.5	6.6	6.a	6.b	6 Clean water and sanitation	6.3.1	6.3.2	6.4.2	6.5.1	6.6.1	
						7.2	7.3	7.a	7.b	7 Affordable and clean energy	7.1.1				
									8.4	8 Decent work and economic growth					
						9.1	9.4	9.5	9.a	9 Industry, innovation and infrastructure	9.1.1	9.4.1			
							10.6	10.7	10.a	10 Reduced inequalities					
	11.1	11.3	11.4	11.5	11.6	11.7	11.b	11.c	11 Sustainable cities and communities	11.1.1	11.2.1	11.3.1	11.6.2	11.7.1	
					12.2	12.4	12.8	12.a	12.b	12 Responsible consumption and production	12.a.1				
						13.1	13.2	13.3	13.b	13 Climate action	13.1.1				
		14.1	14.2	14.3	14.4	14.6	14.7	14.a	14 Life below water	14.3.1	14.4.1	14.5.1			
	15.1	15.2	15.3	15.4	15.5	15.7	15.8	15.9	15 Life on land	15.1.1	15.2.1	15.3.1	15.4.1	15.4.2	
									16.8	16 Peace, justice and strong institutions					
17.2	17.3	17.6	17.7	17.8	17.9	17.16	17.17	17.18	17 Partnerships for the goals	17.6.1	17.18.1				

**EARTH OBSERVATION AND GEOSPATIAL INFORMATION
LINKAGES TO SDG GOALS, TARGETS AND INDICATORS**



Population Below Poverty Line



Ireland

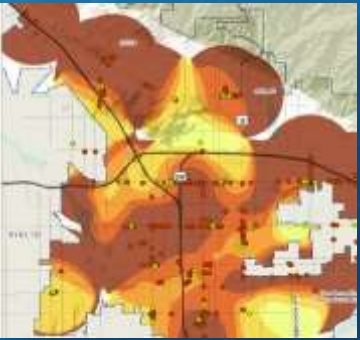


Crop Rotation



USA

Healthy Food Access



California

Food Supply



UN-Yemen

Malnutrition



World

Precision Agriculture



New Zealand

Poverty Incidence



Philippines

2 ZERO HUNGER



Machine Learning using Drone Data

- **Captured images for two study areas**
 - Animal Farms
 - Crop Farms
- **Use Esri Artificial Intelligence tools**
 - Multi-spectral image analysis
 - Auto-detect features
- **Focus on-site inspections to farms that have regulatory issues**



Animal Farms



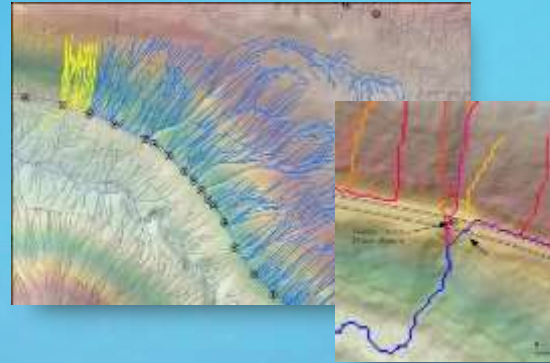
3 cm resolution



6 CLEAN WATER AND SANITATION



Drainage Network Modeling



Washington

Water Quality Monitoring



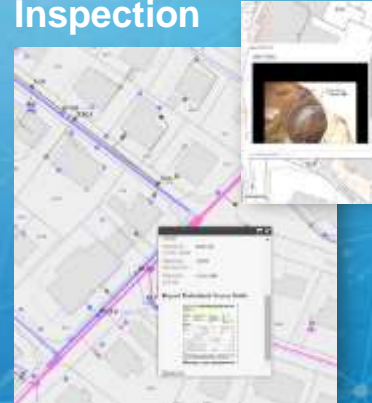
China

Sanitation Cleanout Locations



California

Sewer Inspection



Switzerland

Work Order Management



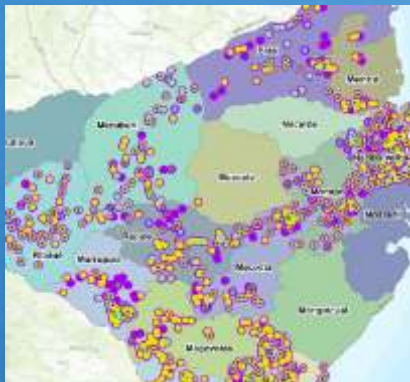
New Jersey

Pipeline Alignment



Montana

Water and Sanitation Projects



Mozambique

Water Monitoring



Los Angeles

7 AFFORDABLE AND CLEAN ENERGY



Rooftop Solar Potential



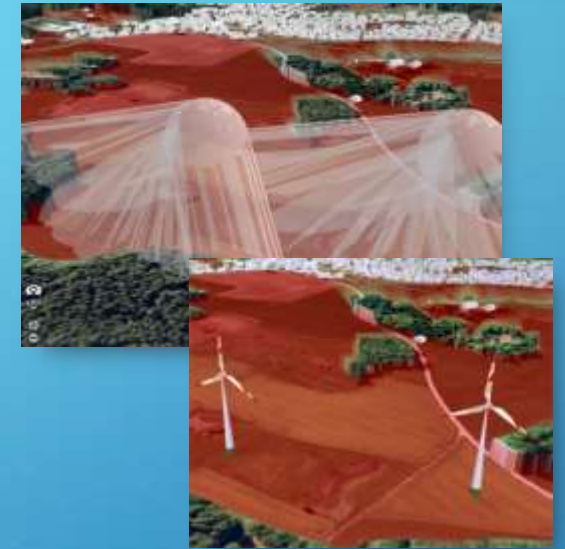
Massachusetts

Solar Potential



Singapore

Wind Farm Design



Bavaria, Germany

Renewable Energy Monitoring



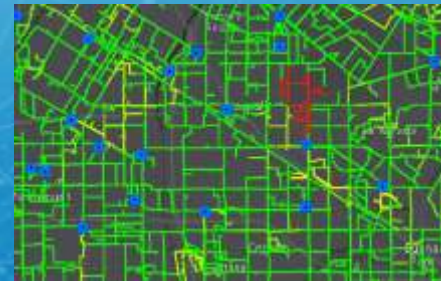
China

Solar and Wind Energy



Philippines

Renewable Energy Connection Network



Southern California

Wind Resources



England



Electricity Consumption per Capita:

- Uganda (2016): 71 kWh/Capita
- Germany (2014): 7,035 kWh/Capita
- EU (2014): 5,909 kWh/Capita
- World (2014): 3,128 kWh/Capita



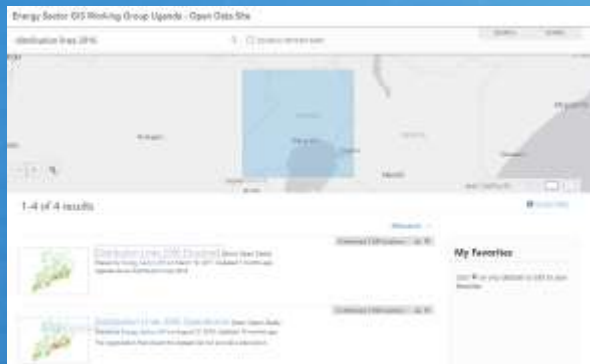
Solar Containers for rural communities



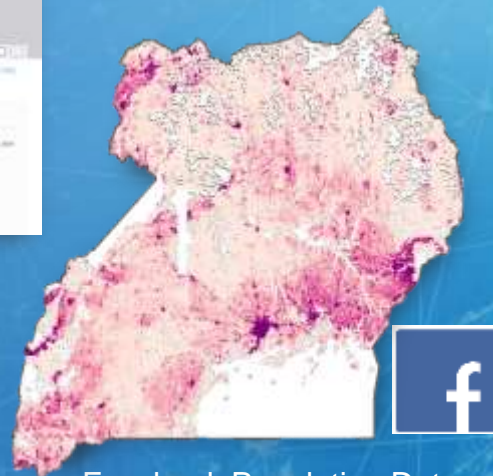
Goal:

Developing a GIS based decision support Model to decide whether it is more economical to electrify a village using Solar Home Systems, Mini-Grid or On-Grid Solutions

Data:



Energy Sector GIS Working Group
Uganda Open Data Site



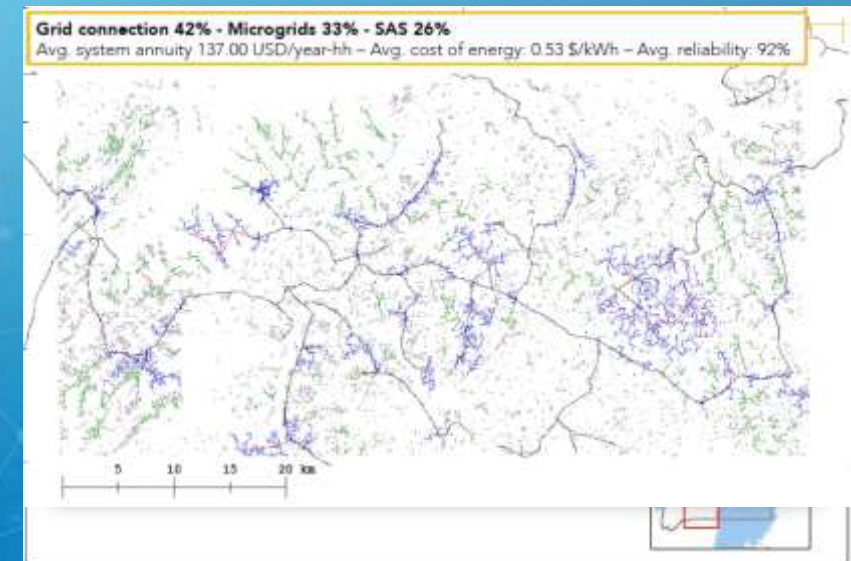
Facebook Population Data
<https://ciesin.columbia.edu/data/hrs/>

Building Extraction from
Satellite Images

Cluster Buildings to
Settlements

Load Transformer and
Distribution Line Data as
well as Electrification
Status Estimates

Creating buffer around
distribution lines and
transformers according to
economic data



Create a Ranking of
Villages/Trading Centres
to be electrified first

Sharing this
information with
investors

11 SUSTAINABLE CITIES
AND COMMUNITIES



Urban Planning



Abu Dhabi, UAE

Vertical Intensification



Toronto, Canada

Urban Design



California

Urban Heat Islands

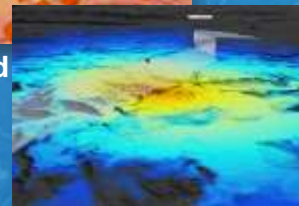


Minneapolis

Noise Pollution



Switzerland



Switzerland

Neighborhood



Greece

Zoning



Honolulu

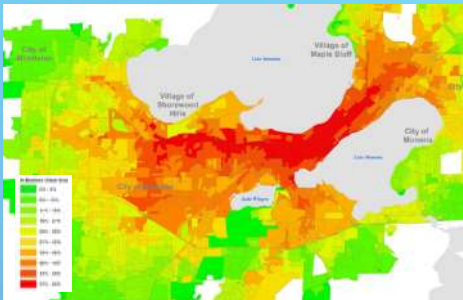
Land Use



Miami-Dade



Walking and Transit Model



Wisconsin

Traffic Management



Germany

Public Transit



Washington

Recycling Communications



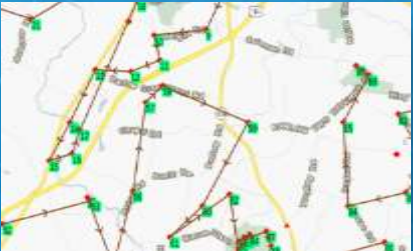
Charlotte

Rail Status Monitoring



USA

Smart Routing (UPS)



Pennsylvania

Postal Delivery



Los Angeles



Glacial Melt



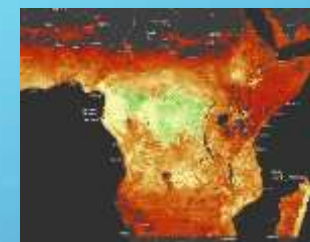
Bhutan (ICIMOD)

Desertification Survey



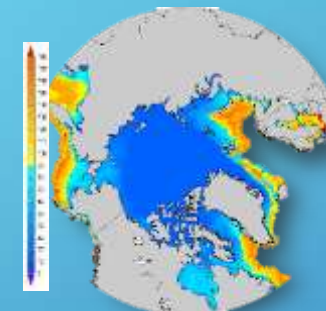
Turkey

Biomass Assessment

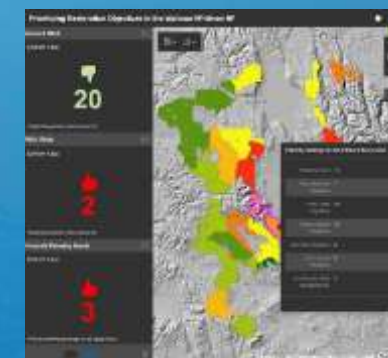


Africa

Calculating First Ice Freeze



Forest Restoration



Wallowa-Whitman NF

Sea Level Rise



South Carolina

Monitoring Drought



NOAA

Forest Carbon Reserves



South America

Groundwater Change



California



San Francisco

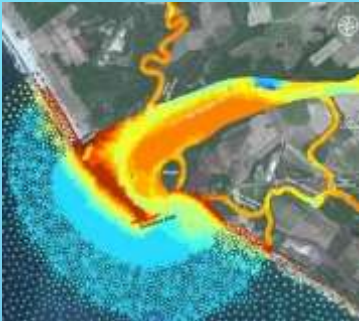


Ecologically Significant Areas



NOAA—Monterey Bay

Sediment Change



Mexico

Marine Sanctuary



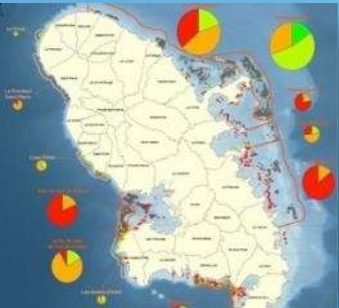
California

Reef Health



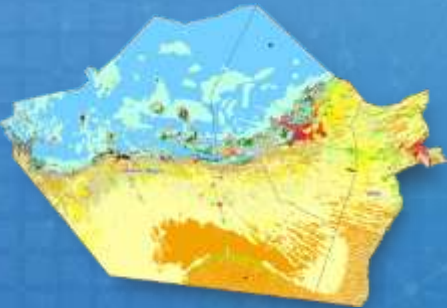
Cook Islands

Coral Communities



Martinique

Marine and Terrestrial Habitat



Abu Dhabi, UAE

Ocean Modeling



NOAA

Biodiversity



Philippines

Marine Protection Planning



Australia

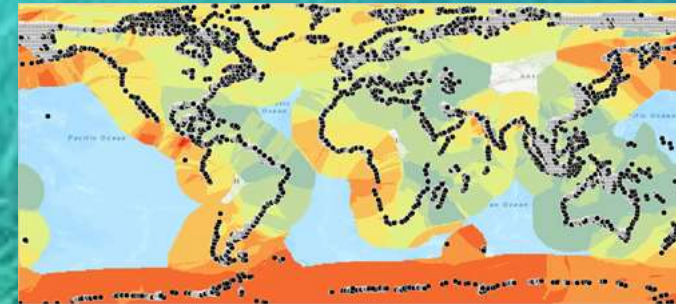
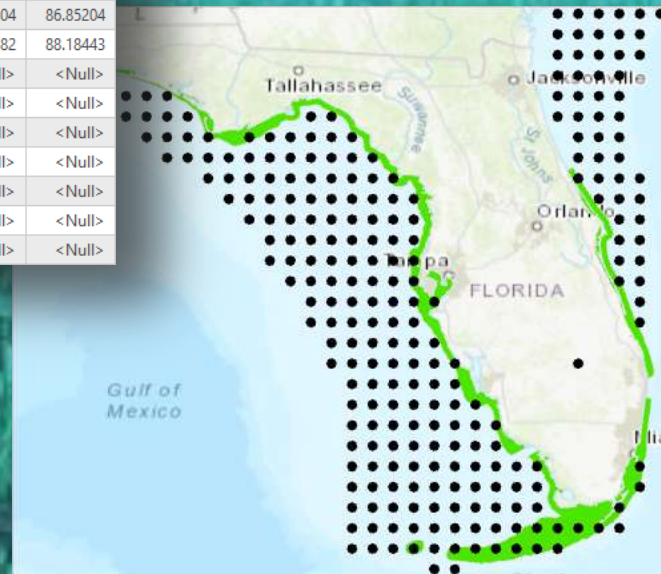
14 LIFE BELOW WATER



Predicting Environmental Phenomena

Where Seagrasses Grow, Empirical Bayesian Kriging (EBK),
Random Forest classifier

OBJECTID	SHAPE	pointid	temp	salinity	appO2ut	dissO2	nitrate	percO2sat
11	Point Z	24	-1.433144	34.18222	<Null>	<Null>	<Null>	<Null>
13	Point Z	26	-1.439945	34.17537	<Null>	<Null>	<Null>	<Null>
118	Point Z	307	-1.387401	34.32391	<Null>	<Null>	<Null>	<Null>
753	Point Z	1739	-1.600642	34.03786	1.110779	7.211782	22.96304	86.85204
754	Point Z	1740	-1.56238	34.02853	0.997919	7.310482	21.98382	88.18443
871	Point Z	2184	-1.619098	33.9525	<Null>	<Null>	<Null>	<Null>
872	Point Z	2185	-1.678768	33.97821	<Null>	<Null>	<Null>	<Null>
882	Point Z	2211	-1.616092	33.94105	<Null>	<Null>	<Null>	<Null>
884	Point Z	2219	-1.697907	33.92028	<Null>	<Null>	<Null>	<Null>
885	Point Z	2220	-1.68471	33.92426	<Null>	<Null>	<Null>	<Null>
886	Point Z	2221	-1.69101	33.94196	<Null>	<Null>	<Null>	<Null>
887	Point Z	2222	-1.69061	33.93676	<Null>	<Null>	<Null>	<Null>



Empirical Bayesian Kriging

```
from sklearn.ensemble import RandomForestClassifier
import numpy as NUM
import arcpy as ARCPY
import arcpy.da as DA
import pandas as PD
import seaborn as SEA
import matplotlib.pyplot as PLOT
import arcgisscripting as ARC
import SSUtilities as UTILS import os as OS
```




Wildlife Conservation



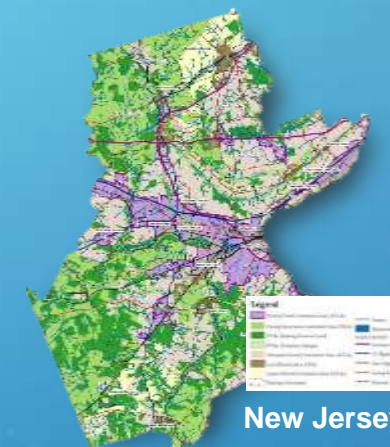
South Africa

Wilderness Tour



Steens Mountain Wilderness, Oregon

Green Infrastructure



New Jersey

Habitat Corridors



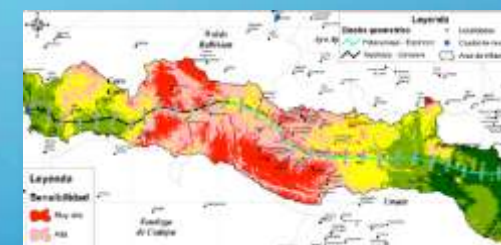
Atlanta

Invasive Species



Southwest, USA

Ecosystem Sensitivity



Bolivia

Watershed



Alaska

Wildlife Imagery



California

Habitat Monitoring



USA



Using Deep Learning to Assess Palm Tree Health

- Harnessing drone real-time capabilities of **monitoring** of crops and plants (e.g. Palm Trees)
- Inferring presence of **fungal & bacterial** diseases using image classification enabling an immediate response to identify containment zones & to contain contaminations
- **Benefits:**
 - Supervised Classification for autonomous systems
 - Real-Time Detection & Accelerated Response



Leaf Spots and Leaf Blights of Palm



Bud Rot of Palm



Graphiola Leaf Spot (False Smut) of Palm

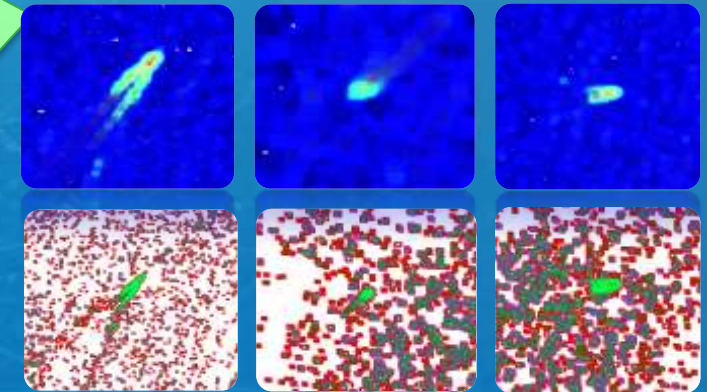
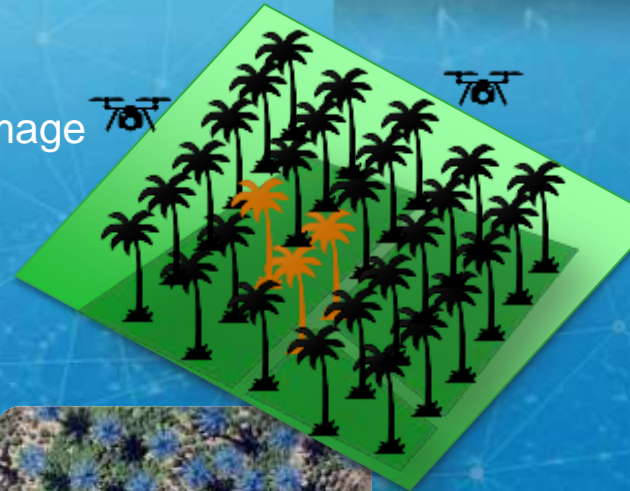
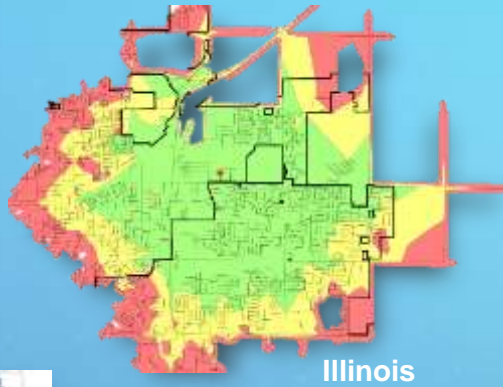


Image Classification to help Infer presence of contamination

16 PEACE AND JUSTICE
STRONG INSTITUTIONS



Fire Response Times



Fire Station Location/Allocation



Texas

EMS Resources



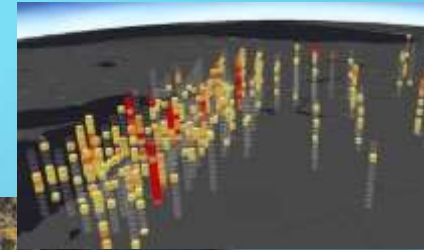
Tel Aviv, Israel

Infrastructure Protection

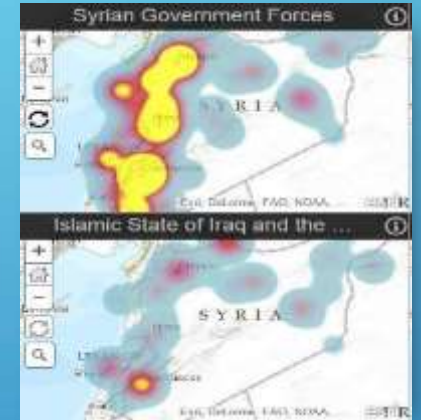


DHS

Acts of Terrorism



Violence Hot Spots



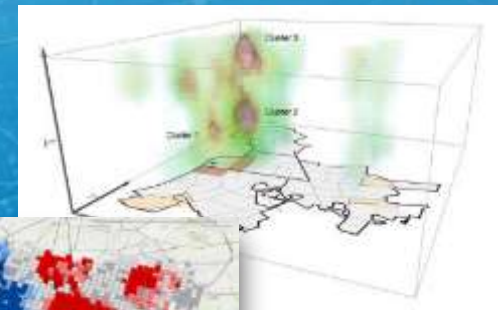
Syria

Marathon Viewshed



London, England

Spatiotemporal Crime Patterns

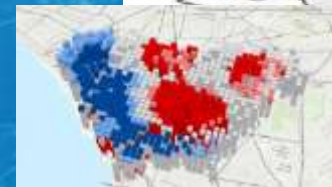


Louisiana

Officer Involved Shootings



Texas



Peru

16 PEACE AND JUSTICE
STRONG INSTITUTIONS



City in Motion

Geography-Wide Monitoring



CRM

Demographics,
Visitor Lines



Signaling Network
Movement, Roaming



Analytics
Home/Work
Locations



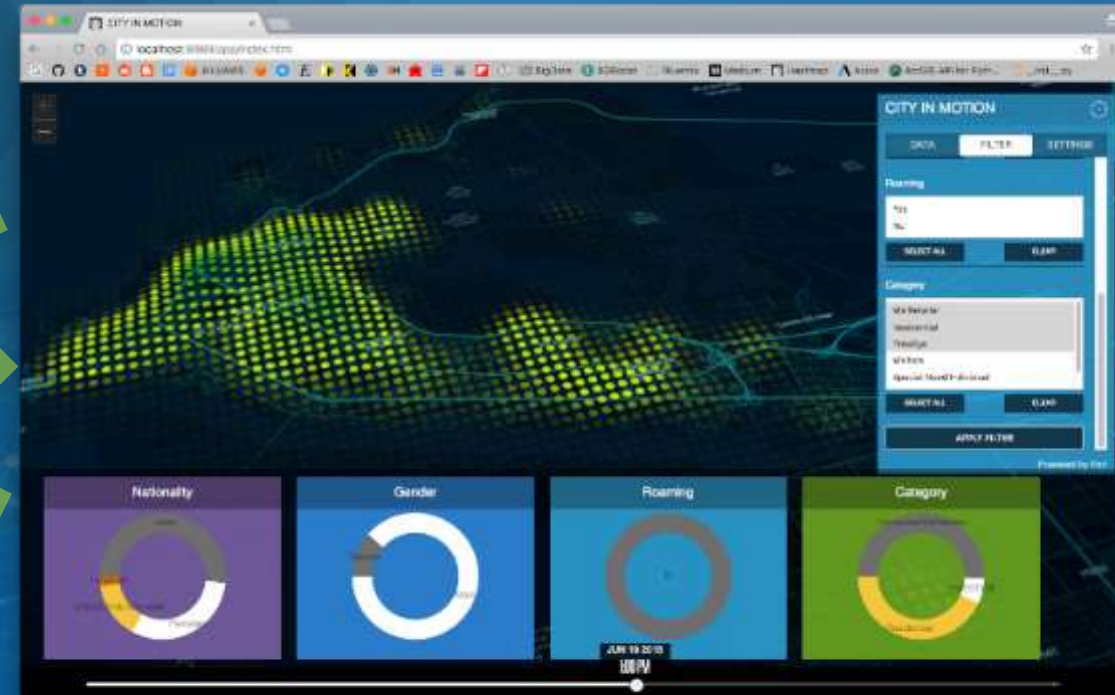
**Data Packet
Inspection DPI**
Web Activity

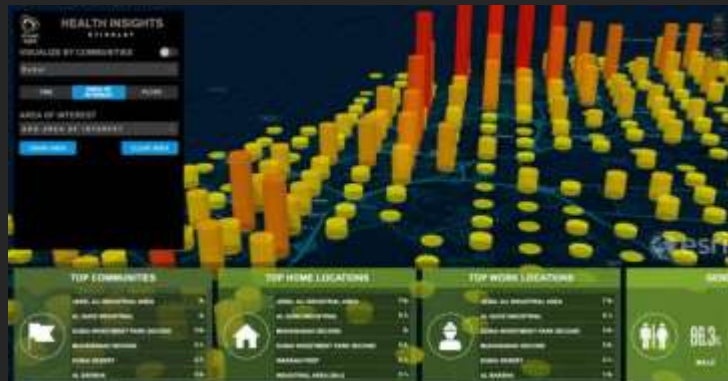


**1 Billion
Records Daily**



**200 GB
Daily**





AI4SDG – roadmap to a Global Data Commons to achieve the Sustainable Development Goals (1/2)



Strategic support by:

McKinsey & Company



We invited global technology leaders to submit their views on what it would take to make Global Data Commons a reality

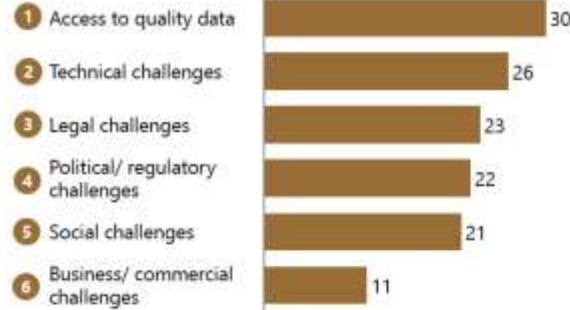


The Global Data Commons aims to deploy AI to help achieve the SDGs



- Capitalizing on the immense volume of data available and use AI to tackle the world's greatest challenges
- Detect, present and help scale-up use cases for AI enabling the 17 SDGs
- The use of AI for Sustainable Development Goals will allow us to:
 - Monitor progress towards the achievement of SDG
 - Simulate implications
 - Predict outcomes of measures taken
 - Provide recommendations for policy makers

The position papers discuss several challenges that prevent the implementation of a GDC



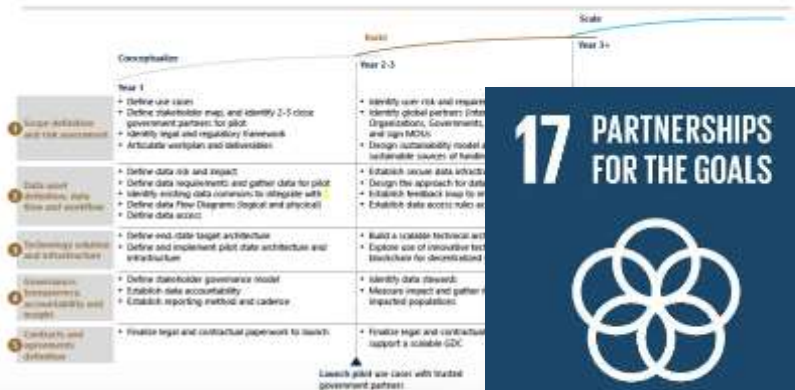
Example quotes from position papers

- | | |
|--|--|
| 1 "Use case based with a steering committee of both internal and external stakeholders to ensure the success of the project" | "Data commons present many ways to increase the diversity and accessibility of data through leveraging both public and private data sources across industries and disciplines, ensuring better data collection and sharing" |
| 2 "Commercial and government organizations have traditionally built data silos and data flows which are largely incompatible with each other" | "Even though every day, huge amount of data is generated from citizens, the fact is that 80% of this data is locked within proprietary data repositories of large technology companies" |
| 3 "It is important to keep in mind that the regulatory framework inevitably lag behind rapid changes in the new technology" | "Developing countries like Saudi Arabia need a special effort to attract investment and gain capacity to develop their own sustainable economic cooperation together with new capacities in processing the data and protecting their own citizens based on privacy intelligence" |
| 4 "A platform of digital regulation around the world govern the collection and use of data, which may require considerable time" | "Data security obligations tend to be rather high level and can be difficult to design, as they often require either to implement 'reasonable' or 'appropriate' security mechanisms without specifying what mechanisms satisfy such requirement" |
| 5 "Consumers feel they are losing control over their personal data and becoming increasingly vulnerable to privacy rights violations" | "Global governance system for emerging intelligent technologies and systems have a 'data governance' cultural difference" |
| 6 "Need to 'ensure common view and commercial viability of technology to establish a good data ecosystem framework that works for data users, helping privacy preservation technology for data sharing in the GDC" | "The proliferation of sustainable data for business, governments and society demands new set of methodologies of data accumulation, data verification, and conduct to ensure data are fit for applications" |

Our review of the position papers indicates that we can follow an iterative and systematic approach to creating the Global Data Commons



1. Articulate use case context and scope
2. Identify stakeholders, associated risks and rewards
3. Identify legal and regulatory context
4. Identify rights and responsibilities for using data
5. Articulate collaboration workshop and deliverables
6. Identify maximum required datasets and associated characteristics
7. Define interoperability with existing data commons
8. Identify use case specific data considerations (e.g., anonymization, pseudo-anonymization, etc.)
9. Map out end-to-end data lifecycle (i.e., dataflow from originator to end-user distribution)
10. Map out workflow process for entire data value chain (i.e., ingestion, storage, analysis, distribution, etc.)
11. Define data control levels (such as access rights and data, etc.)
12. Determine required technology architecture
13. Determine technology requirements and select best practice technology solutions/ implementations where applicable
14. Define governance model
15. Define stakeholder management model
16. Define compliance risk management standards and procedures
17. Define KPIs and reporting standards
18. Identify required agreements and contracts to be implemented
19. Iterate-MR standard templates to specific use case context



17 PARTNERSHIPS FOR THE GOALS





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THE
SCIENCE
OF
WHERE